

Appendix B: New Event Fund applications recommended for approval

The following new applications to the Event Fund have been assessed by officers and are recommended for approval. Details of each event are provided below.

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| Application reference | EF201516.03 |
| Event | Knowing One Another Cultural Night and Book Launch |
| Event Date | 20 th April 2015 |
| Organiser | Brick Lane Circle |
| Venue | Rich Mix |
| Ward | Weavers |
| Amount requested | £750 |
| Amount awarded | £350 |
| Event detail and summary assessment | Community cohesion and diversity project with 15 individuals from diverse communities; entertainment, interactive art workshop and multicultural food. Commissioners have already approved this for 2014/15 however the decision was too late for the event to go ahead and they reapplied for 2015/16 for the same project. The full award is for £750 however they received £400 in the last financial year for their original application which was for an event in October which was cancelled. As a consequence this amount is being deducted from the new award. |
| Assessment score | 62/90 |

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| Application reference | EF201516.14 |
| Event | Robin Hood's Forest |
| Event Date | 6 th to 10 th July 2015 |
| Organiser | Story Spinner |
| Venue | Mowlem, John Smith, Meath, Mile End, Overland & Ocean Children's Centres. |
| Ward | Bethnal Green, Bow East, Mile End, St Dunstan's, Stepney Green, Whitechapel |
| Amount requested | £1,160 |
| Amount awarded | £750 |
| Event detail and summary assessment | <p>Storytelling show of with narrator/performer and live music aimed at under 3's – 6 interactive, sensory performances across 6 Children's Centres. Simple narrative so that people who do not have English as a first language and babies and young children can understand. One performance will be with BSL interpreter at centre with children with hearing difficulties.</p> <ul style="list-style-type: none"> • Professional West End Actor, performances in various under-represented wards across the borough. (1,3,11,15,18,20) • Strong track record of delivery, with a number of past events delivered in the borough, confident that project |

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| | <p>will be delivered as planned.</p> <ul style="list-style-type: none"> • Identifies a need for bringing literature through outreach theatre into the community to people who would not normally access such events. • Little or no provision for under 3's for events of this type. Aimed at diverse audiences. • Participatory and innovative approach aims to engage with and increase literacy in young children. • Free accessible venues accessible encourage participation and community involvement to families with young children (children's centres) thus eliminating some of the social barriers to accessing theatre. • Outcomes increase access to the arts for young children and families, increasing literacy, encouraging Community Cohesion. • Promotes One Tower Hamlets, Great Place to Live, Safe and Cohesive Community. Demonstrated Cross – Cultural understanding. • Partnerships mainly children's centres. • ACE funding confirmed, reasonable costs for number of beneficiaries. |
| Assessment score | 60/90 |

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| Application reference | EF201516.15 |
| Event | LIMEfest |
| Event Date | 5 th July 2015 |
| Organiser | Limehouse Community Forum |
| Venue | Ropemakers Fields |
| Ward | Limehouse |
| Amount requested | £2,500 |
| Amount awarded | £1,000 |
| Event detail and summary assessment | <p>Community festival with music, local food and festivities in local park. Including Half Moon Theatre for young people, fitness for seniors, 'Canary Woof' dog club, Tug-of-war, mini farm and live music. Free admission.</p> <ul style="list-style-type: none"> • Local organisation with good track record of delivery. Event happened last year. Under represented ward. Officers are confident that the event can be delivered as planned. Clear sense of purpose to bring local businesses and communities together and to promote the use of the park. • Strong community focus with good mix of activities and entertainment from established local organisations. Demonstrates need through highlighting the isolation of the community through being sandwiched between business communities of Canary Wharf and Wapping |

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| | <ul style="list-style-type: none"> • Good programming with involvement from local arts organisations and improving access to arts-based activities. • Free to all and accessible space • Strong network of local business and organisations working together to deliver the event with roles clearly defined. • Good local marketing demonstrated, and community involvement in planning and delivery of the event. • Increases participation in arts based activities, promotes Community Cohesion and potential for building networks • Costs reasonable for number of beneficiaries. In kind support from members of the Community forum with clearly defined roles. |
| Assessment score | 64/90 |

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| Application reference | EF201516.17 |
| Event | Show Dance Festival |
| Event Date | 11 th to 12 th July 2015 |
| Organiser | Show Dance Company |
| Venue | Brady Arts Centre |
| Ward | Spitalfields and Banglatown |
| Amount requested | £1,494 |
| Amount awarded | £1,000 |
| Event detail and summary assessment | <p>Two day event with a range of dance workshops, talks, stalls and performances. Mix of dance styles and genres and professional dance companies will be providing dance skills progression for attendees and trainee dance leaders.</p> <ul style="list-style-type: none"> • Fairly well funded ward due to location of community centre where many community events are staged (Ward 14 Spitalfields and Banglatown). New organisation formed by Showmi Das who has a good track record of delivery in the borough with Rokeya Project. Officers are confident that work will be of high quality and can be delivered as planned. • Event aims to promote healthy living, access to the arts, and networking. Also aims to promote dance as career or hobby. Mixed dance forms celebrating diversity and cross-cultural understanding, although not clear what the dance forms will be. Dance is under represented in the borough. Supports a healthy and supportive community. • Workshops free and accessible to all regardless of dance level / experience. Improves access to dance. Free during the day however paid performance in the evening which could be cost prohibitive to some. |

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| | <ul style="list-style-type: none"> • Sponsors and partner organisations – strategic with clear roles identified. Stalls for promotion of local dance organisations. Mix of cash and in-kind support identified • Commitment to cultural diversity and cross cultural understanding. Promotes dance for the sake of arts and healthy lifestyle. Opportunities for artistic / career progression for those leading, and promotion of local dance organisations through stalls. • Reasonable budget for number of beneficiaries, reasonable costs and fees, good progression routes for artists and participants. Workshops, demonstrations and activities during the day are free, however evening performance has a ticket price which could be cost prohibitive to local audiences. |
| Assessment score | 64/90 |

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| Application reference | EF201516.20 |
| Event | Teviot Festival |
| Event Date | 25 th July 2015 |
| Organiser | Teviot Partnership |
| Venue | Teviot Centre and Wyvis Street |
| Ward | Poplar |
| Amount requested | £2,000 |
| Amount awarded | £600 |
| Event detail and summary assessment | <p>Intergenerational and family-orientated community festival with open mic karaoke and sports activities. Event includes intergenerational activities, and activities targeted at specific age groups. Family friendly event aimed at bringing different communities together and promoting community cohesion in an area which has little or no arts activity.</p> <ul style="list-style-type: none"> • Under represented ward in the borough. Good track record of delivery. Local organisation, good evidence of previous experience in same event in the borough. • Clearly demonstrates commitment to One Tower Hamlets, A Great Place to Live, Healthy and Supportive and Safe and Cohesive community. Application emphasises intergenerational work and community cohesion celebrating diverse cultures. Clear Priorities identified to include whole community, encouraging community cohesion, cross-cultural understanding, health and happiness. • Free access to community, inclusive and accessible. Focus on mental health issues. Arts activities not clearly defined, however platform for local talent. Marketed locally through school, groups and social and printed media. |

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| | <ul style="list-style-type: none"> • Good demonstration of community involvement with opportunities for upskilling, through planning, implementing and assisting in running the event. Good network of community groups involved and partnership funding and support with clearly defined roles and responsibilities. • Demonstrates commitment to community cohesion with outcomes matching the scale of the event and sustainability. Aims to increase local participation and community involvement as a barrier to loneliness, isolation, anti-social behaviour and mental health issues. • Costs are quite high for the number of beneficiaries. |
| Assessment score | 56/90 |

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| Application reference | EF201516.21 |
| Event | Museum of Childhood Summer Festival |
| Event Date | 26 th July 2015 |
| Organiser | V & A Museum of Childhood |
| Venue | V & A Museum of Childhood |
| Ward | Bethnal Green |
| Amount requested | £1,500 |
| Amount awarded | £1,000 |
| Event detail and summary assessment | <p>13th annual summer festival with live music, dance, street performances, arts & crafts, 20 stalls run by local community groups and organisations offering hand made crafts, food, traditional games. High quality programme which entertains and educates which is accessible to a local family audience. Artist led workshops. 'A Great Place to Live' priority.</p> <ul style="list-style-type: none"> • Quite high volume of awards in BG ward. Museum has strong track record of delivery of similar events in the borough. Evidence of events successfully happening in the same venue, confident that the event will be delivered as planned. • Targeting local families and diverse communities. Provides opportunities for local community organisations to engage with wider community. Different to other events in the borough set in the museum, very inclusive, celebrating folk traditions both British and other cultures and working with diverse local groups and organisations. Promotes Safe & Cohesive community strand of TH Community Plan, celebrates diversity and promotes cross-cultural understanding. • High quality arts activities and programme on offer. Free to access. Wide marketing campaign. • Input from local groups and community members, |

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| | <p>schools and ESOL group. However not involved in delivery of the event. Good mix of organisations involved, no partnership funding.</p> <ul style="list-style-type: none"> • Demonstrates cultural diversity and promoting cross-cultural understanding. Demonstrates artistic progression, • In-kind funding costs are not included in the budget. Costs low for number of beneficiaries. Low staff costs, high quality offer. |
| Assessment score | 63/90 |

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| Application reference | EF201516.23 |
| Event | African Street Style Festival 2015 |
| Event Date | 26 th July 2015 |
| Organiser | Simplicious CIC |
| Venue | Calvert Avenue and Arnold Circus |
| Ward | Weavers |
| Amount requested | £1,900 |
| Amount awarded | £1,000 |
| Event detail and summary assessment | <p>African street festival comprising of artists, performance, film, fashion, debate, photography and dance. Acoustic music performances of authentic and traditional sounds of Africa. Dance performances with influences from Brazil and Africa, fashion show, and live gallery.</p> <ul style="list-style-type: none"> • Good track record of delivery, same event over last 2 years in same location in the borough. Has not received EF funding before. Ward has high volume of applications. Confident that event can be delivered as planned. • Different to other events in the borough, celebrating traditional and contemporary African creative culture. Promotes cross cultural understanding and community cohesion, aimed at the diverse family audience. • Demonstrates programme creative and of high quality. Free to access and open to whole community. • Local and London wide partners. Delivery and support through friends and community. Strategic partners. Agreed Cash and in-kind funding and support. • Commitment to celebrating cultural diversity and cross cultural understanding. Increasing knowledge between different cultural groups of African culture. Developing sustainable partnerships and providing a platform for emerging artists. Realistic and achievable outcomes. • High budget and some costs fairly high, but good quality event with significant infrastructure. Partnership cash funding agreed. Significant number of beneficiaries. |

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| Assessment score | 68/90 |
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| Application reference | EF201516.24 |
| Event | Blackwall Road Show |
| Event Date | 3 rd to 28 th August 2015 |
| Organiser | SPLASH |
| Venue | 5 estates in Poplar |
| Ward | Blackwall and Cubitt Town, Limehouse, Poplar |
| Amount requested | £1,000 |
| Amount awarded | £800 |
| Event detail and summary assessment | <p>5 community roadshows promoting 'One Tower Hamlets' with a programme which demonstrates inclusion and cohesion. variety of activities including art and drama workshops, fun games, bouncy castle, face and henna painting and services such as Met Police, housing officers and health professionals.</p> <ul style="list-style-type: none"> • Under represented wards. Experience in delivering similar events in the borough. Have received funding previously. • Identifies needs of residents for community events to build cohesion work to eliminate anti-social behaviour. Avoiding Ramadan to ensure that all local communities are able to participate. • Engaging all areas of the estates that have been segmented through years of local development. • Marketed to local audiences, targeted through letter drops & word of mouth. Free to access and fully acceptable venues. Working with local TRAs and residents to organise and deliver the events. • Outcomes based on level of attendance and cultural diversity. Meets Safe and Cohesive Community priority. • Demonstrates strong need in the community. Costs reasonable for the events and number of beneficiaries. Progression routes for volunteers working on the project. |
| Assessment score | 55/90 |

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| Application reference | EF201516.25 |
| Event | All Stars London 2015 Talent Show |
| Event Date | 1 st August 2015 |
| Organiser | All Stars London |
| Venue | Calvary Charismatic Baptist Church |
| Ward | Poplar |
| Amount requested | £600 |
| Amount awarded | £600 |
| Event detail and | Community Talent Show featuring 15-25 acts performed |

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| summary assessment | <p>by young people spanning genres of vocals, dance, rap, instrument, poetry and more. Auditions, workshops and coaching, performance and awards. All are encouraged to take part regardless of ability or disability. Meets the 'Great Place to Live' and 'Safe and Cohesive Community' priorities</p> <ul style="list-style-type: none"> • Under represented ward, not previously funded through the Event Fund. Previous experience of putting on similar successful events in Tower Hamlets. Based in the borough. • Aimed at younger people, free admission, promotes cross-cultural understanding and community cohesion. Open to a broad range of cultural groups representing diverse communities. • Increases access to arts based activities. Demonstrates ambition and high quality offer. Targeted to local audiences and wider community. Accessible venue. Special educational needs and ESOL trained staff. Demonstrates equality and diversity. • Wider community involved in the planning and delivery of the event as well as performing and participating. Community partners strategic and appropriate for area. Some cash funding from other sources, and in kind support. • Clear outcomes for young people developing skills and confidence. Demonstrates commitment to celebrating cultural diversity and cross-cultural understanding. Progression routes for young people, and participation in youth committees in addition to organisational development. • Fairly low costs for number of beneficiaries. Staff costs are in kind, some match funding. |
| Assessment score | 69/90 |

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| Application reference | EF201516.26 |
| Event | Me & Mum - Stories of Childhood |
| Event Date | July – August 2015 |
| Organiser | Deep Black |
| Venue | St Mary's Community Hall (Cable St) and Mile End Arts Pavilion |
| Ward | Shadwell, Bow West |
| Amount requested | £2,500 |
| Amount awarded | £500 |
| Event detail and summary assessment | Series of workshops providing access for girls and women from migrant communities, exploring relationships between different generations of female family members using oral history and photography, followed by an exhibition. The girls aged 8 - 14 will put together the |

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| | <p>stories of their female elders documenting their experiences when they were a similar age to them.</p> <ul style="list-style-type: none"> • Events taking place in under-represented wards. Have run successful events previously. Confident that projects will go ahead as planned. • Strong community engagement, intergenerational and community cohesion targets. Demonstrates a strong contribution to the TH Community Plan working with under-represented groups giving opportunities for them to voice their stories. Demonstrates commitment to cross-cultural understanding and celebrating cultural diversity. • Providing artistic and creative activities for local people. Good range of session leaders including artist and community leaders. Creating community exhibition which can be toured. High quality artistic offer. Clear 3 tier marketing plan. • Some local community partners involved although roles not clearly defined. In kind support from venues and exhibition space. High dependence on other funding not confirmed at this stage. • Strong commitment to celebrating cultural diversity. Clear sense of purpose. Clear outcomes for participants. Offers insight into elder women's experiences who do not generally have a voice. Some artistic progression for participants. • Budget relies on pending funding. Staff costs quite high for number of beneficiaries. |
| Assessment score | 53/90 |

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| Application reference | EF201516.27 |
| Event | Susie & Beryl: The Art of Positive Ageing |
| Event Date | 1 st October – 12 th November 2015 |
| Organiser | Globe Community Project |
| Venue | Idea Store Whitechapel |
| Ward | Spitalfields and Banglatown |
| Amount requested | £2,310 |
| Amount awarded | £1,500 |
| Event detail and summary assessment | Event designed to bridge generations and cultures to reduce ageism and the invisibility that can be experienced with the ageing process. It also aims to inspire local people and give them the tools to 'age well' particularly during the transition from work into retirement. Includes participation in creation of art installations / sculptures of two elderly inspirational local women and having them on display in the Idea Stores in prominent positions. Event follows the theme of ageing for United Nations Day of Older Persons, including associated art, writing and life |

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| | <p>coaching.</p> <ul style="list-style-type: none"> • Fairly high number of awards in ward in 2014. GCP have not been funded previously through the Event Fund. Good track record of delivery of other events exploring different themes such as ex-offenders and migrant women. Confident that work will be completed as planned. Evidence of similar projects in the borough. • Event different from other events as deals with positive ageing, combating loneliness and engaging specifically with older residents. Contributes to One Tower Hamlets objectives. Will engage with wider community from around the borough. • 70 older people will directly benefit from arts activities and arts and life skills workshops. Demonstrates an innovative approach which will grab attention and provoke thought and comment from Idea Store visitors. Venue accessible, broad marketing plan, sustainability through 'Prime Time' elderly group at the idea store. • Wider community will participate through workshops and viewing exhibition. Part of 'Full of Life' network celebrating 'Older People's Day'. Mainly funded by artist and in kind support. Good mix of organisations involved including FE college and community centres. • Commitment to celebrating cross cultural understanding and cultural diversity through working with diverse groups, neutral venue and broad marketing across the borough. Clear outcomes developing practical skills, confidence and providing progression routes for older people. Clear that project benefits older residents and promotes understanding with whole community. Participation with older groups and TH college adult learners. • Costs are reasonable for the number of beneficiaries. Match funding and support mainly in kind and from Artist. Application demonstrates quality and innovation leading to progression routes and greater understanding of older people and their isolation. |
| Assessment score | 63/90 |

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| Application reference | EF201516.28 |
| Event | Fun Palaces |
| Event Date | 4 th October 2015 |
| Organiser | Half Moon Theatre |
| Venue | Half Moon Theatre |
| Ward | St Dunstan's |
| Amount requested | £2,200 |
| Amount awarded | £1,500 |

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| Event detail and summary assessment | <p>Based on the Fun Palaces idea devised by Joan Littlewood, this event brings the arts and sciences together looking at climate change and the environment. This is a family event with free visual arts, drama, dance and music workshops under the theme of climate change.</p> <ul style="list-style-type: none"> • Under represented area for EF awards. Strong track record of delivery. Confident that work will be completed as planned. Half Moon well established in the borough with clear track record of similar events. • Aimed at families and young people, this contributes to the TH Healthy and Supportive Communities, One Tower Hamlets and Safe and Cohesive communities strand of the TH Community Plan. Providing arts activities where few exist, in an accessible space. • Centre caters for people of all abilities and disabilities, with free visual arts, drama and gallery trail to engage with the audience. Geographically in the middle of the borough which should provide easy access from across the borough. Good marketing plan with both print and on line media and social media. Signposts young people to further involvement and capacity building the organisation. • Wider community targeted through media and participate through workshops. ACE funding agreed. Mainstream grants funding pending. Application does not specify in kind support. Good mix of organisations invited to take part. Partners roles are not clearly defined as mainly providing financial support. • Demonstrates broad reach to community and organisations, outcomes largely measured through numbers attending and participants. Also, greater awareness of climate change and importance of recycling to young people and their families. Young people will gain skills and confidence through taking part with the option to take up further activities at the centre. • Reasonable costs for number of beneficiaries. Limited match funding confirmed. Free admission and activities. High quality offer. |
| Assessment score | 69/90 |

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| Application reference | EF201516.30 |
| Event | Call the Shots |
| Event Date | 17 th – 22 nd August 2015 |
| Organiser | Kazzum |
| Venue | Weavers Fields and Derbyshire St Pocket Park |
| Ward | St Peter's |
| Amount requested | £2,500 |

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| Amount awarded | £2,000 |
| Event detail and summary assessment | <p>Family festival involving a week of community participation based events, culminating in community curated festival with numerous performances and arts/crafts workshops. Young people will devise, plan and deliver the event, they will also be involved in building wicker sculpture and sets for the event.</p> <ul style="list-style-type: none"> • Medium number of events funded in ward. Organisation has a strong track record of delivery of innovative and high quality events and immersive theatre projects in the borough. Confident that the event will be delivered as planned. Organisation has good track record of community engagement with young people in the borough. • Event is different to other events in the borough as it actively seeks to work with the community to devise and deliver the event. Priorities are to engage with local people and create inclusive, high quality work for and with young people. Meets TH Community Plan objectives, Safe and Cohesive Community and One Tower Hamlets • Clear demonstration that improves access to arts based activities through workshops and participation. Innovative approach, building the props and wicker sculpture in the par, will encourage access to the local community. Broad marketing plan, clear demonstration of commitment to equality. • Clear demonstration of community involvement and participation. ACE funding agreed, other cash funding pending. In kind support from strategic organisations working with young people and migrant communities. Mix of partner organisations appropriate for the event. • Diverse communities will be involved in the project, demonstrating cultural diversity and cross-cultural understanding. Skills and performance progression routes for participants. Clear demonstration of participant, audience and company development and increased community involvement. • Costs are reasonable for the number of beneficiaries and the outputs. Activities and event are free. High element of match funding. Application demonstrates artistic excellence, quality and innovation. |
| Assessment score | 70/90 |